

# American Tobacco Company

AKTIESELSKAB

TOBAKSVEJEN 4 . SØBORG

TELEFON SØBORG 6611 . GIROKONTO NR 323



TELEGRAMADRESSE: POWHATTAN, KØBENHAVN

J. Kirwan, Esq.,  
Scientific Control Laboratories  
British-American Tobacco Co.Ltd.,  
51 - 53 Commercial Road,  
Liverpool 5,  
ENGLAND

PRIVATE & CONFIDENTIAL

ORDER/ORDER REF

YOUR/OUR REF

DATE/DATE

-

JR/KE

March 17th, 1964

66 MER 11111

Dear Mr. Kirwan,

You will no doubt recall that, during your visit here, we agreed I should send you a non-flavoured sample (No. 206) of a cheap pipe tobacco with which we are experimenting here, together with a sample of an opposition brand, MAC BAREN'S MIXTURE. You kindly offered to try to produce a flavour which we could use on our sample, and which would have similar characteristics to the one used on the MAC BAREN product.

In accordance with the above, we have today despatched to you per air freight a parcel containing

1 kilo of sample 206 (packed in a Polyethelene bag) and about 150 grammes MAC BAREN'S MIXTURE in three THREE NUNS tins.

We shall be most interested in hearing from you on this subject in due course. No doubt, if you should succeed in producing a suitable flavour, you will send us a small amount of this, together with the recommended dosage, so that we can try it on No. 206 and any further samples we shall be making for the same purpose. It would be appreciated too, if you could give us an approximate estimated cost of any such flavour and whether it contains spirit.

I hope you had a pleasant journey back after your very short visit to this country and that you have completely recovered from the health trouble you experienced here.

Thanking you in anticipation and with best regards,

Yours sincerely,

cc:  
R.A. Boothroyd, Esq., London  
N. Gilliam, London

102629994

F. 2422