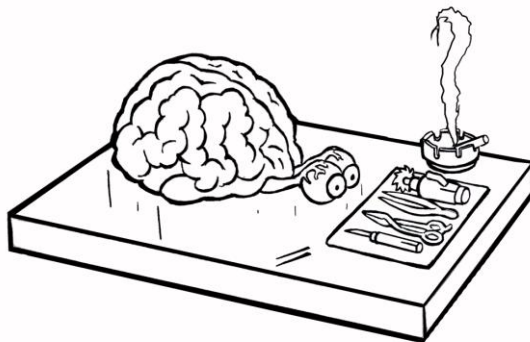


The Lies Behind The Smoking Bans!

- ▶ Section 1: The Health Fraud ◀
- ▶ Section 2: The Economic Fraud ◀
- ▶ Section 3: What YOU Need To Do! ◀



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You CAN Stop These Bans!

Smoking bans are based upon lies:

Lies about the health effects of small amounts of smoke upon workers, lies about customer demands, and lies about the expected economic effects on bars, entertainment venues, and small restaurants.

The antismoking lobby lies about these things because they know politicians would never pass these bans based only on the demands of noisy extremists forcing unwanted laws on their fellow citizens. They lie because they know that if a ban's true economic consequences were explored openly, business owners and citizens would unite in protest.

They lie simply because the truth does not support their goal of banning smoking.

These bans **CAN** be stopped if bar and other business owners work together in educating their staff and customers about the lies behind the bans and encourage them to speak out and contact their legislators.

**Expose the lies.
Get people angry.**

STOP THIS BAN!

The Health Arguments

Antismokers claim scientific studies prove even small amounts of second-hand smoke are killing people. If that were true then smoking bans might be justified despite financial losses and social disruption. Because of the media power of billions of taxpayer dollars most people have become convinced that such claims **are** true.

They are not. Quite plainly and simply....

THEY ARE NOT TRUE.

There has never been a single study showing that the low level of smoke in bar/restaurants with modern ventilation systems or drifting from separately ventilated rooms harms **ANYONE**. Even most studies of intense unventilated lifelong daily exposure fail the most basic standard of simple statistical significance.

So why does the news keep saying secondary smoke is a killer?

Simple: a lot of money, and a lot of trickery... for a "good cause". They have no scruples at all about things like claiming that an asthma death simply taking place near a smoker or in a smoking venue must have been caused **BY** smoke - regardless of any evidence.

Antismoking extremists subvert our legislatures with campaign money, surprise legislation, and misleading press releases. They have over 800 million dollars a year to spend on "Tobacco Control" and they're not afraid to use it to eradicate smoking.

They use a lot of that money to design studies giving the "proper" results, then publicize those results over and over again as though they were new studies rather than just old recycled ones. The media never questions their claims since it's **assumed** they are the "good guys" and have no reason to lie.

Bad assumption.

The Antismoking Lobby believes its true end goal, the elimination of smoking, is important enough to justify all sorts of lying along the way. And the most effective lie they've found is that "Secondhand Smoke Kills."

At 1975's World Conference on Smoking, antismoking activists were told that to eliminate smoking it would first be essential to "*create an atmosphere in which it was perceived that active smokers would injure those around them, especially their family and any infants or young children...*"

- Huber. *Consumers Research Magazine*. 04/92

When they first created this lie they had no evidence at all to support it, but began pumping money into creating what they needed. Today, billions of dollars later, they can point to a pile of very equivocal studies, ignore their failings, and simply claim they all "prove" the need for smoking bans.

They do not. Most actually fail even the bare minimum standard of statistical significance. Some even indicate a **protective** effect from secondary smoke!

There's no way to disprove every single study in the world in these few pages, but we **can** show the frauds behind the major ones used by Antismoking Lobbyists. These studies were all cited by the Surgeon General in his 2006 Report or developed in more recent ban campaigns. Read these six samples and realize that the same shenanigans occur every day in reports about new ones.

The Great Helena Heart Fraud et al

(Sargent, Shepard, Glantz. "Reduced incidence of admissions...." BMJ 2004; 328: 977-980 & RRs)

On April 1st, 2003, the "Great Helena Heart Miracle" claimed people "protected" from smoke saw a quick 60% drop in heart attacks: "absolute proof" that bans protect innocent people! The researchers and health officials came out with explosive statements about bar owners wanting to "continue poisoning people," claiming "Secondhand smoke kills!" despite the fact that the study **never** examined smoke exposure, **never** corrected for confounders and **outright refused** to reveal the data for nonsmokers!

The Helena study was deliberately distorted and used to manipulate people into supporting smoking bans which have then done enormous harm to their lives and livelihoods.

Over a dozen similarly defective studies have since been repeated, but no mention is ever made of the cases where a statistical link didn't exist or went in the wrong direction. Claims of heart attacks bouncing back after bans end are shown to be false when the base data is uncovered, but the researchers are never upbraided and their claims never officially corrected. Read the Helena study & published responses on the net. It's a sad story.

***Update:** Two new studies, based on government data and over 1,000 times as large as Helena (over 500,000 heart attacks analyzed!) showed bans actually have **no** effect on heart attacks. The Kuneman/McFadden 2005 study has been publicly confirmed by noted antismoking M.D. Michael Siegel, and featured by the American Council on Science and Health. The NBER/RAND/Stanford 2009 study is both peer reviewed and published.*

The media ignored both while continuing to hype Helena copycats to feed the fires of fear pushing new bans. One such was the Pell Scottish study headlined as producing a 17% drop in heart attacks. Later analysis reduced it to 8%, which was actually less than a pre-ban drop a few years earlier of 11%. To add salt to the wound, **the second year of the ban saw an INCREASE in Scottish heart attacks for the first time in ten years!**

Advancing falsehoods to promote social engineering of free people is abhorrent, but it's done every day by the Antismoking Lobby. And The Great Helena Heart Fraud Study is far from being the only example.

The 53 Bartenders Study

(Eisner et al. "Bartenders' Respiratory Health...." *JAMA*.1998; 280: 1909-1914)

Huge headlines were made in 1998 when a study claimed to show a dramatic health improvement for California bartenders after a smoking ban.

But those headlines never mentioned three important facts:

- ❖ At least 24 of the 53 bartenders were smokers who obviously smoked less after the ban. All 53 were friendly enough toward the ban that they agreed to participate in the study: many others refused. Thus the study pool was strongly skewed from the very beginning!
- ❖ Most "improvements" noted were purely subjective: "I don't notice my eyes itching as much." or "I don't think I cough as much now."
- ❖ The one scientific difference, a small improvement in some Pulmonary Function Tests, was both below clinically significant levels and quite sensitive to both experimenter effect and patient effort.

Finally, if you actually read the study rather than the headlines, you once again find the claim of causality is not quite what it appears: Eisner actually wrote that "the *possibility* that *unmeasured* (infections) or reduced active smoking *could still partially explain* the observed improvement... reduced ETS exposure... *was associated with* improved adult respiratory health... smoking prohibition *appears to have* immediate beneficial effects..." (emphases added)

"Possibilities of unmeasured partial explanations... Associated with.... Appears to have..." Not quite the way the story made big headlines. Certainly nothing showing long-term harm. And quite certainly nothing like the definitive causal statements blasted over the media.

The Restaurant Workers Study

(M. Siegel. Involuntary Smoking In The Restaurant Workplace. JAMA Vol. 270 #4, 1993)

In 1993 Dr. Michael Siegel combined six different studies to claim that ETS was giving bar/restaurant workers a 50% risk increase in lung cancer. New York's Mayor Bloomberg cited Siegel to justify NY's ban, claiming Siegel had "carefully controlled" for workers' smoking statuses.

Actually, **none** of Siegel's six studies really "carefully controlled" for individual smoking status. Only one even asked about it. The others just used statistical inference.

In almost every case, Siegel seemed to pick careful subsets of workers to support his argument. If the males in one study had low lung cancer and the females had high... he picked the females. If the bartenders in another study had high and the food counter workers had low... he picked the bartenders. If the original researchers cautioned against others using their data because it was unstable, he ignored the warnings and used it anyway.

In the formal setting of the medical journal Siegel stated that, even **with** all his adjustments, the evidence merely *"suggested that there may be a 50% increase in lung cancer risk among food-service workers that is in part attributable to tobacco smoke exposure in the workplace."*

"Suggested" there **"may be"** increased risk that was **"in part"** **"attributable"** to tobacco smoke? Of course the media threw the qualifiers out the window. The *NY Times* and *USA Today* reported that Siegel's study showed smoking bans were a *"life and death issue"* for workers with secondary smoke having a *"devastating effect"* on their health.

Just as with Helena and the 53 bartenders, the hype and flaws in the basic study design extended and multiplied to blatantly fraudulent proportions once the spotlight of the media was acquired.

Bans Reduce Bar Air Pollution by 81, no, 87, no, 93%!

(Multiple studies since 2005)

About three years ago antismoking advocates had a wonderful idea: measure the smoke in a bar before a ban, then do it again after a ban and, amazingly, “discover” that there was less smoke!

Of course that wouldn't get a \$100,000 grant or a spot on the Six O'clock News by itself. So they took a particularly visible element of smoke, the “fine particulate matter” (FPM), pretended that it was the same as deadly FPM from cars and smog, and declared that bartenders were now safer because the “EPA's hazardous level of air pollution” was reduced by various amazing amounts!

This particular scam has brought millions of dollars to antismoking radicals in cities all over the world where they keep “discovering” over & over & over again that there's less smoke in the air if no one is smoking!

To call it “air pollution” and pretend they are measuring the same thing as the EPA is like taking a teaspoon of sugar crystals and saying it is “the same thing” as a teaspoon of cyanide crystals.

Once again, a clever and catchy scare story for the media: Bartenders dying from smoky “air pollution”. It's a study that has been repeated in city after city for ban after ban in news story after news story. But once again, it's simply an outright fraud when dissected.

The 30 Minute Heart Attack Study

(Otsuka, R. et al. *Acute Effects of Passive Smoking.... JAMA*. Vol 286. #4. 2001)

In July 2001 Ryo Otsuka supposedly showed that simply being near a smoker for 30 minutes could kill you. The hype and fraud flashed around the world, but again, if you actually read the study rather than just the headlines you find that:

- ❖ The smoke level (6ppm CO) was 300% higher than smoking seats of pressurized airplanes. This was **not** just “being near a smoker” in a restaurant. Other studies use smoke chambers with up to 40 ppm. **That’s 2,000% more smoke than in a smoky airplane cabin!**
- ❖ The study used nonsmokers who religiously avoided smoke in their daily lives, forced them to sign papers acknowledging potential dangers and then stuck them in a smoke-choked room. The actual result? A small blood change similar to that after an ordinary meal. Nothing even remotely resembling a ghost of a heart attack although it’s amazing the experimental stress didn’t cause any all by itself!
- ❖ There was no control. Even a school science project would have had a sham model and “protocol signing” with subjects exposed to harmless but irritating odors and fog. The control study results would probably have been identical.
- ❖ Why wasn’t such a control set up? Could it be simply that the results would have negated the point of the study and the Antismoking grant money would have dried up? Perhaps... I honestly can’t think of any other reason. Otsuka’s study didn’t show a physical reaction to smoke: it showed a physical reaction to fear and stress... conditions promoted more by Antismokers than by smoke.

Otsuka is at fault for deliberately using extreme experimental conditions without reasonable controls. The media is at fault in not reporting those conditions or the likely reaction of extreme nonsmokers. And Smoking Prohibitionists are at fault for using this study to convince people that simply being near smokers for 30 minutes causes heart attacks.

This study and its abuse is an example of fear-mongering in the ugliest sense.

The Deadly Outdoor Smoke Study

(Hall et al, Assessment of exposure to secondhand smoke ... [J Occup Environ Hyg.](#) 2009 Nov;6(11):698-704.)

Just in time for SmokeFree Campuses' 2009 push to ban college smoking, U. of Georgia researchers released shocking findings: people walking by outdoor smokers might be exposed to nicotine levels 162% greater than control subjects! (Actually, the researchers compared exposures in a Friday night outdoor bar smoking pit to an empty open field.) Sans those details, the frightening news served as an encouragement to new college campus bans. But, as with all the rest, the reality is a bit different than headlines.

- ❖ **162% of virtually zero is STILL virtually zero.** The researchers make no scientific claims of any actual harm from the levels they measure – for the simple reason that there's no research anywhere that would support such claims even if the concentrations were 1,000% greater. We're talking fractions of nanograms here.
- ❖ Taking the smokiest exposure, the one stressed to the media and students, an analysis shows that even on busy Friday nights a person would have to hang out in smoke pits for almost 25,000 hours to equal the exposure that an average smoker gets in a single day.
- ❖ Even if we assume that the smoke density in an average outdoor smoking area equals that outside of a Friday night bar, and we then forced a nonsmoker to stand in such an area for 8 hours a day, 5 days a week, they would have to stand there for **TWELVE YEARS** to equal what a smoker gets in a day.

The true intent of outdoor bans is made clear when one considers the insanity of worrying about passing moments of tobacco smoke amid the exhaust fumes in a company or campus parking lot, or when one asks why there should be a total prohibition of a few comfortable indoor and separately ventilated accommodations for smokers and their friends to relax together safely.

The motivation is NOT about health: Extreme bans are about social engineering and are based on presentations that are close to outright fraud.

Health Bites

The Antismoking Lobby has perfected the art of media sound bites. Short, sweet, sticky to the mind, almost totally void of meaning ... but deadly in their effectiveness. They are just more lies though, and if you know them you can laugh when you hear them. Some to watch for:

Antismokers claim smoking causes 400,000 deaths a year.

(**Actually**, this is a computer generated imaginary number. And half of those imaginary deaths occur after age 72 ... almost 20% of them **after age 85!**)

Antismokers claim scientific studies are unanimous and unequivocal in proving secondary smoke is killing thousands from lung cancer.

(**Actually**, the vast majority fail to find even a basic statistically significant link. The huge 1998 UN study actually found a significant 22% level of **protection** from lung cancer in children exposed to secondary smoke at home!)

Antismokers claim smoke contains 4,000 poisons and carcinogens.

(**Actually**, ordinary human breath contains more than 3,000 as well. In toxicology "The dose makes the poison." Nonsmokers never absorb enough smoke to even **approach** OSHA safety concern levels for **any** of them!)

Antismokers claim secondary smoke is just like Asbestos and Radon.

(**Actually**, sunshine, beer and sawdust are also **all** Class A Carcinogens.)

Antismokers claim having a non-smoking section in a restaurant is the same as having a non-pissing section in a swimming pool.

(**Actually**, since pool water is changed about 1x/year and the air in a decent restaurant is changed over 50,000x/year, they're **not** the same at all!)

Antismokers claim California's extreme bans reduced lung cancer by 14%.

(**Actually**, that drop occurred in 1996... two years **before** their total ban!)

Antismokers claim that uncounted masses of hospitality workers are dying every year from exposure to secondary smoke.

(**Actually**, "uncounted" is absolutely **right**... they must all be stacked in a pile next to Saddam Hussein's nukes and watched over by OJ's "real killer.")

Health Conclusion

All six are “Flagship Studies” presented by advocates at public hearings. All six are the “best and the brightest” of the “mountain of studies” that supposedly “prove” smoking bans save lives. And all six are fraudulently used by antismoking lobbyists to scare people into supporting government mandated smoking bans.

Consider this question:

If they had the truth... Why would they lie?

Simple: people would never accept this degree of government meddling in their private lives just on the basis of annoyance. It’s the “threat to public health” based on these studies that has made bans politically acceptable.

Smoking decisions in individual businesses should be based on the needs and desires of their customers and workers. There is absolutely no public health justification for universal mandated smoking bans. They are simply social engineering tools used to push a radical agenda.

Antismoking extremists are fundamentally no different from the Alcohol Prohibitionists of the last century, but their tools, tricks, and media techniques are much more sophisticated. Rather than try immediately for a socially unacceptable total prohibition they simply plan to keep reducing the number of smokers by more and more bans and taxes.

If smokers, businesses, and the wider public can be shown how much they’ve been lied to and manipulated, the era of widespread smoking bans will be over. Smoking will continue to be banned in certain private venues by their owners’ decisions, but those decisions will be driven by the proven value of business owners seeking to please their particular blend of customers.

That’s how America was meant to work, and that’s the way it will work once again when the fraud built around secondary smoke is sufficiently exposed.

The REAL Economic Results of a Smoking Ban!

Presented by SmokersClub.com and Michael J. McFadden

Antismoking Lobbyists parade vague studies, filled with vague statistics, based upon vaguely designed business criteria, and make vague claims that after three years or so of vague losses, “business will recover to almost pre-ban levels” as ravening thirsty hordes of nonsmokers cowering in their homes transform into wild party animals. Of course this vague assertion only holds true if we pretend economic inflation doesn’t exist, but that’s no crazier than the rest of their assertions.

The SmokersClub’s ban-loss database presents over 160 on the record **real** examples of **real** businesses and **real** people negatively affected in a **real** way by a single smoking ban **just in New York State!** No funny statistics. No numbers juggling. No “private data” that can’t be checked. Just pure raw reality with loss numbers and quotes. This short booklet offers just a single page of quotes from that database, but even standing alone it speaks to the reality the Antismokers try to hide.

Antismokers say “Bans are “inevitable.” and “The debate is over.” They echo Star Trek’s Borgs, claiming that “Resistance is Futile!”

They are wrong. The debate is NOT over, bans are NOT inevitable, and resistance is NOT futile!

Bar and restaurant owners **CAN** keep the right to run their own businesses without unwarranted interference by social engineers seeking to “Denormalize” smokers out of public view. These bans **can be**, and in many cases **have been** stopped!

**Defend your freedoms! Stand up
and fight for your rights!**

Antismokers like to visit a city two years after a ban and say, "See! Bars are THRIVING! Everyone is HAPPY!" Surviving bars may seem fine, but they're the lucky ones. Below you'll see some of the New York bars that weren't so lucky.

Albany: Temple Isreal Bingo - *Regulars told volunteers they would abstain from bingo to protest the ban. They haven't been seen there since.*

Binghamton: Airport Inn – *Evans' biz has dropped at least 40% post-ban. Her liquor license expires in April, and she doesn't plan to renew it. The Inn was a successful biz for 18 years.*

Binghamton: Mama Lena's -- *In business more than 40 years.*
Closed.

Buffalo: Jimmy Mac's Bar&Grille -- *"Laid off 35 employees, went from making a steady living for 24 years to losing about \$100,000/year compliments of the ban. The government figures are lies. Tell your friends who own bars that if the ban goes in they might as well pack up and leave."* **Closed.**

Buffalo: Royal Pheasant Restaurant -- *an instant 80% revenue loss ... had been a family business for 58 years.* **Closed.**

Buffalo: Voelker Bowling – *"The smoking ban hit us like an anvil, curtailing bowling activity by 35% and bar biz by 25%."*

Cotati: Friar Tuck's Restaurant – *"Just as my establishment was beginning to flourish, I'm hit with this smoking ban which has killed my daytime business. People who used to stay for hours now stay for one quick drink and leave."*

Fredonia: Barker Brew Pub – *Closed after ten years.*

Holland: Holland Hotel & Bar/Restaurant -- *Fri. dinners down from 170 to 60. Monthly expenses \$3000 more than sales. My lifelong dream of operating my own business will be over in 6 months. My wife & 3 children... have used all our savings to supplement the business after the ban."*

Ithaca: Bowl-O-Drome -- *The business lost almost \$30,000 & 110 bowlers during the 32-week league season.*

Jamestown: Elk's Club -- *Bingo, funded their charities, now gone.*

Jamestown: Patsy's Lounge -- *"I have let 2 employees go and the other 3 have had their hours cut in half."*

Lake George: Lemon Peel Lounge -- *"We are now opening later and closing earlier. We are a local tavern with no food. The ban hurt."*

Massena: Sportsmen's Tavern – *"We had hoped...nonsmokers avoiding taverns due to the smoke-filled air would make up... the financial loss. Unfortunately, at least in our place, this has most definitely not happened. Our sales are at an all time low."*

Mattydale: The Cam-Nel – *53 years of service.* **Closed.**

Mayville: Blues Rock Café – *"On the first day of the ban, my tips and # of customers dropped 50%, and never came back up."*

Middleport: Middleport Inn – *"This damn state really knows how to kill people's dreams"* **Closed.**

NYC: Fiddler's Green – *"We've just lost too many customers to this law, which I didn't vote for, bar owners didn't vote for, bartenders didn't vote for & the public didn't vote for."* **Closed.**

NYC: Harry's Hanover Sq -- *"Overnight, we lost 60% of our evening bar trade. For the bar, it was the difference in profit and loss. Sales of expensive cigars had been almost as important as the sales of Scotch."* *Open for more than 30 years.* **Closed.**

NYC: Madame X -- *"In 2004 (we were) voted CitySearch #1 and Sheekys Best Lascivious Lounge. Despite this our gross was over 30% down from 2002. Our summer sales tax dropped 50% How can the city say profits are up when my profits are so drastically down? It's clearly NOT because I manage my bar poorly! The sole reason for this horrible state of affairs is the smoking ban. We've lost 8 workers, cut staff and biz hours & tips are still down by a third. This is pitiful".*

NYC: O'Neill's – *"They said the ban would be good for business and employees, yet my business is down & 3 good staff are out of work & can't find another job. Most of my staff are smokers, & now they're being protected from secondhand smoke."*

NYC: Roesch's Tavern -- *Lauterborn, 60, said his bar saw 40 customers nightly before the ban but only about 5 after it. His children are supporting him while he looks for work. His tavern had been a 100 year old family owned business.* **Closed.**

NYC: Sugoba Bistro – *"After 8 years of success in NYC, the smoking ban killed my Bistro in less than a year! In less than 3 months business declined 37%. Within six months I was unable to meet payroll and I had to lay off 28 employees.* **Closed.**

NYC: Swans – *"I felt bad laying off seven workers. Most had been with me for the five years Swan's was open. None of them had ever complained about secondhand smoke"* **Closed.**

NYC: Swifts -- *"It's absolutely killed us. Last year the bar would be packed with the afterwork cocktail crowd. Now they just take a bottle of wine or a sixpack home where they can smoke."*

Niagara Falls: The Press Box -- *Open for 45 years.* **Closed.**

Niagara Falls: Kelly's Korner Bar – *"It has been the worst ride of my life since the ban. Kelly's has been around 67 years. I tried to save it with no luck."* **Closed.**

Ogdensburg: The Web Tavern -- *Owners Janet and Anthony Doerr say the smoking ban destroyed their business.* **Closed.**

Oneida: Five Corners Bar/Restrnt – *"After 20 years of hard work this is what NY state does to us. Where are all these nonsmokers?"*

Oswego: Shamrock Tavern -- *"It's not right. Our livelihood is being taken away."*

Potville: Cork & Bottle Tavern -- *A Mom & Pop business, run by a couple with no employees to "protect."* **Closed.**

Rochester: Panorama – *"We are a small night club that was doing very well until the smoking ban hit us and it hit us very hard. We are very scared of our future, if any."*

Savannah: D&S Diner -- *Sales down \$3,000 in July 2002 compared to July 2001.* **Closed.**

Southport: Tiny Tavern -- *In Oct. 2002, the bar made \$6,000. This October, after the ban, they made just \$3,500.*

Springville: Pocketeer Billiards -- *"Pocketeer Billiards South is now officially closed due to the Hitlerlike laws NY Politicians have enacted."* **Closed.**

Steamburg: Coldspring -- *"The fire dept. owns the bar. Bar money buys fire equipment and has been cut in half. This money buys new ambulances, trucks, gear. Remember, this is all volunteer. You may lose your house or even life without the money for the equipment."*

Troy: Celtic Bingo – *"From July 25 - Nov. 1, we are down about \$12,000 from the same period last year."*

Do You REALLY Want Statistics?

Prohibitionists claim “Legitimate” studies show no economic harm from extremist bans. They wave fistfuls of studies in the air - summarized, designed, paid for, and chosen by themselves of course - and claim all contrary studies come from “Big Tobacco.”

Actually, studies funded by Antismoking grants are specifically designed to show no harm. Those showing losses are usually sponsored by the owners actually facing those losses and who only want the truth!

Antismoking lobbyists lump together take-out/fast-food chains with bars and real restaurants to hide loss. But even with these blurred statistics, you can see the real effects by comparing states with widespread bans to those with none or few.

Antismokers point to California’s 6% hospitality growth between smoke-friendly 1990 and smoke-banned 1998. They ignore the fact that growth in smoker-friendly states like NC and VA was 77 and 57%: a growth ten times greater! (See table on next page.)

And when one compares California to its bordering states and makes a rough but reasonable calculation based on these losses, a truly amazing figure emerges. While other factors may play some part, the raw data indicates California’s bans may have actually cost it over one hundred billion dollars of growth since 1990!

No wonder its economy is in trouble!

The Kuneman/McFadden Economic Impact Study

(<http://www.smokersclubinc.com/economic.html>)

In 2004 Dave Kuneman and I analyzed the long term economic impact of smoking bans on the hospitality industry at the state level, the only multistate study of its kind ever done. We assigned states according to government data so there could be no accusations that we “cherry-picked” the states, and compared the change in hospitality trade in the four states with the most widespread bans with the four that had the fewest bans. The growth difference was phenomenal. While the study as a whole contained a great deal of supportive data and analysis, the table below summarizes the most striking findings:

(All Figures Below in Billions of Dollars)

Bar & Restaurant Trade Figures

Smoking Ban States				Free Choice States			
	1990	1998	Change		1990	1998	Change
CA	26.3	28.0	+6 %	TX	11.4	18.4	+61 %
NY	13.1	13.8	+5 %	NC	4.5	8.0	+78 %
MA	6.1	5.9	(-3) %	VA	4.4	6.9	+57 %
VT	.46	.44	(-4) %	MO	3.5	5.7	+63 %

WHOLE USA Bar & Restaurant Growth 1990 to 1998: +43 %

(Data tabulated from the publicly available *Statistical Abstracts of the United States*, years 1992 and 2000, tables 1292 and 1295)

When one considers all the multiplier and ripple effects involved, the hospitality industry is a major part of the overall economy. As noted earlier regarding California, the losses over time are huge. A truly objective analysis of the full economic impact of the last 20 years of US smoking bans would be highly desirable. If such an analysis *is* undertaken it should be by trained economists with a mandate to produce the truth – not by advocates with a mandate to please grant-funders.

It is not inconceivable that the full bill for US smoking bans could be approaching the range of five hundred billion dollars at this point, all for the sake of what antismoking advocates promised us would be “cost free” changes. This is intolerable.

Minnesota's Ban And Bar Employment Study

(Klein et al, Does the type of CIA policy significantly affect bar and restaurant employment in MN cities? [Prev.Sci.](#) 2009 Jun;10(2):168-74)

In 2009 Ohio State University researchers unveiled a study designed to reassure nervous bar owners and workers who were resisting bans in various states that they had nothing to fear. Headlines proclaimed in big bold print:

“Smoking Bans Do Not Hurt Bar And Restaurant Employment!”

There was only one problem with this. The basic study data was available from state records. The study's grant request was also available. A bit of research soon showed that the details were quite a bit different than what the public was being led to believe!

The word “AND” in those headlines was specifically being used to HIDE the fact that the actual raw data, the data the researchers had had in front of them, clearly showed smoking bans **DECIMATED** bar employment. But in their half-million-dollar grant request the researchers had promised results supporting a total ban. Soooo... they simply combined the figures for bars with the figures for the less-damaged restaurants, presented these numbers in a very confusing format, and were able to declare “honestly” that they found no significant losses in bar “AND” restaurant employment.

A truly honest presentation of the data would have been headlined:

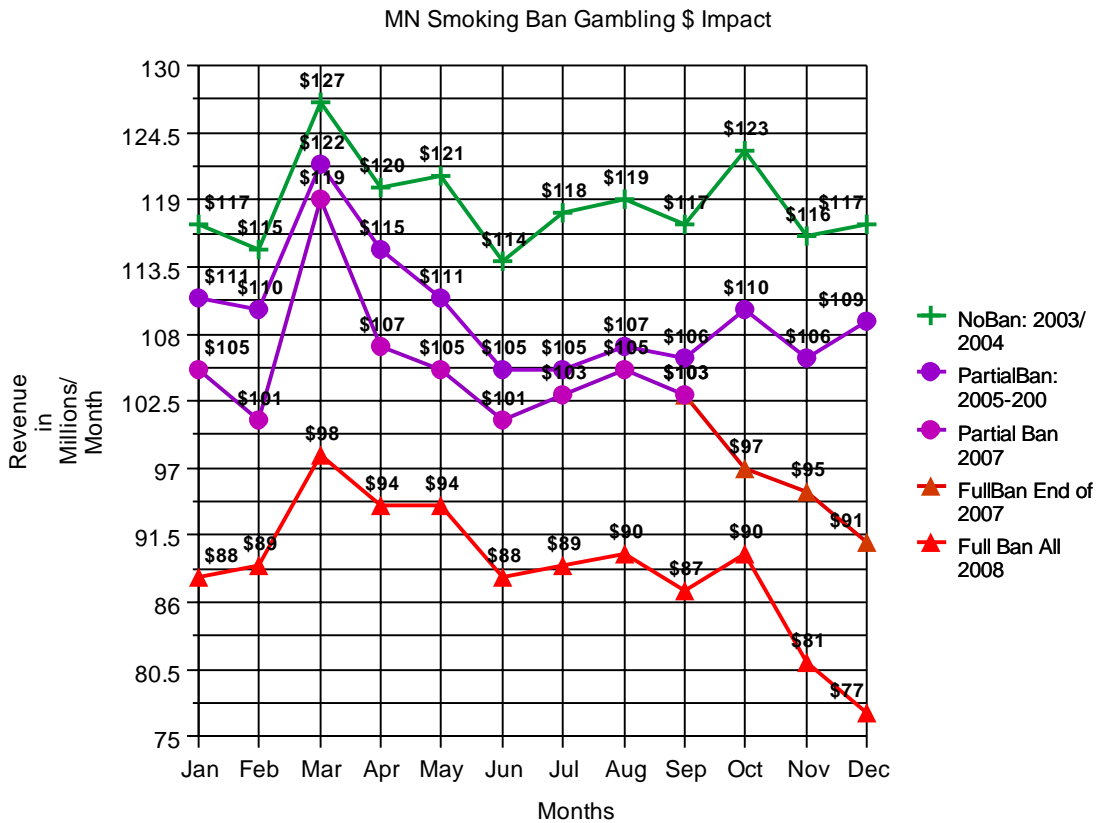
Smoking Bans Decimate Bar Employment!

But, as usual, honesty wasn't the Antismokers' strongest suit, particularly not when their grant proposal promised *“this research will provide public health officials and tobacco control advocates with information that can help shape adoption and implementation of (smoking bans), and prevent their repeal.”*

None of the above details were generally available to casual observers or reporters. They were only discovered and made public after a lot of careful, and rather lucky, research. Think of all the lies out there that are never uncovered.

Bans and Gambling Revenues

Antismokers do a lot of juggling to claim bans don't hurt business, but they ran into a problem with the State's carefully overseen pocketbook. Minnesota also provides a beautiful example of what bans do to charitable gambling income. There were virtually no bans there prior to 2005, then in '05 and '06 there were partial bans, followed by a full ban in September '07. A simple graph of official state revenue shows **exactly** what smoking bans do to business.



Derived from MN Gambling Control Board Figures

Note the sudden drop with the 05/06 partial bans. Note how the drop suddenly doubled when the full ban hit near the end of 07 and extended throughout 08. And finally, **note that when the "WorldWide Economic Meltdown" hit in late 2008 it showed up as little more than a blip** after the disasters of the previous three years of smoking bans.

If casino cities like Las Vegas and Atlantic City are conquered by the anti-smoking Huns and are forced to impose total smoking bans we will see entire thriving communities virtually destroyed. The poverty and crime following that destruction will kill far more people than any smoking ban could ever save even if the Antismokers were telling the truth.

Which, of course, they never do.

Just a Few More Statistics...

- ❖ Post ban studies of NY bars found a 19% alcohol sales loss and a job loss of 2,650 despite juggled figures to the contrary coming from Mayor Bloomberg. Many NY bars now suffer intense attacks for the noise, littering, and rowdiness of crowds of outdoor smokers, while many others simply ignore the ban.
- ❖ In Talbot Co. MD, the number of liquor licenses fell from a pre-ban 39 to a post-ban 29 -- a 27% drop. Montgomery Co. MD licenses dropped from 526 to 402 – almost a quarter gone.
- ❖ Illinois and Colorado smoking bans have hit Casino revenues by over 20%. Even just the partial smoking ban in Atlantic City has produced the city's first significant income downturn since the first casino opened there thirty years ago!
- ❖ **In the United Kingdom post ban pub closures have grown from 3 per week to a peak of 52 per week!**

After California's smoking ban, we'd see TV interviews of people sitting in a bar enjoying a drink, telling the camera that this is the first time they'd been able to go to a bar since the smoke always bothered them and now they'd be able to go out for drinks and enjoy themselves.

One such interview was at a bar in San Diego where I knew the owner personally. The next time I spoke with her she angrily told me it was a set-up and she hadn't seen the couple since that day. She was finally learning, a little too late, what she was up against.

-Marty Ronhovdee

THEIR NEXT MOVE

Don't make the mistake of thinking the fight will be over if you give them the family restaurants, or give them the bar-restaurants, or even if you just hold out just for private clubs. Antismoking extremists hate smoking with a passion and they will **never** stop until they have **everything...**

Unless you stop them.

You've probably heard of Calabasas and Belmont, California, where they've banned smoking outdoors, even on your own front porch if a neighbor or passer-by objects.

Even that is not enough for them:

Smoke Free Pennsylvania's Bill Godshall complained that, *"Unfortunately for many involuntary smokers in Calabasas, the ordinance exempts many different locations, so people will still be exposed to tobacco smoke pollution.... The new rules exempt residences, backyards..."*

John Banzhaf, founder of Action On Smoking and Health now boasts *"Here we are literally reaching into the last frontier -- right into the home... No longer can you argue, 'My home is my castle. I've got the right to smoke.'"*

Stop Them Now!

What You Need To Do!

- 1) Duplicate and pass out flyers/posters to educate people about smoking bans. Smokers almost NEVER object to being handed a Free Choice flyer!
- 2) Share this booklet at bars/restaurants/smoke-areas. Print copies and bind them in clear student term paper covers for repeated readings or just staple it. Education is the one battlefield where the Antismokers can't beat us: they have fancy sound bites and media money, but we've got the facts. If you want to read more, order a copy of *Brains!*
- 3) **Call and write your legislators NOW!** Antismokers are telling them that people are demanding a smoking ban and that workers are "dying" for one. **LET THEM KNOW THIS IS A LIE!** Tell them that a simple sign on the door of a business is all that's needed or wanted.
- 4) **Get connected!!** Email Cantiloper@aol.com or join SmokersClub.com for a free once-a-week email about protecting your freedoms. Get active to save your rights, your school, or your business! Antismoking and Anti-alcohol groups are large, well-funded, and well-organized.

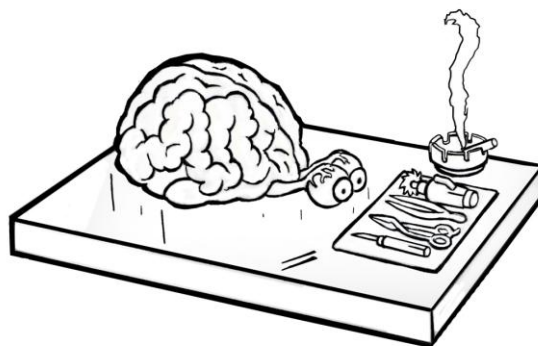
You can't fight them alone!

It is said that when the British came to India with guns to force the natives to spin cloth, Gandhi rallied his people and reminded them that the British really had no power over them. The British could not spin cloth with guns... all they could do was shoot people. If they wanted cloth they needed those people alive.

The government can not run the bars and clubs and restaurants and halls. Only their owners can. If you fight these bans, they CAN be stopped!

Get connected and active NOW before it's too late!

**In the final analysis
what happens is only up to you.**



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